

engage

Engage Society for
Risk Awareness and Resilience



D 5.4 – ENGAGE Website

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Abstract: ENGAGE aims at linking the informal resilience naturally inherent in citizens with the formal work of authorities to prevent, prepare for, respond to, and recover from disasters. It brings together 14 partners from 8 countries aiming to show how individuals and local practices can interrelate effectively with planned preparedness and response, practitioners, and technology.

This deliverable outlines the work carried out in relation to the project website which was available in December 2020 at the address project-engage.eu.

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*The project uses a multi-stage internal review process, with defined milestones. Milestone names include terms (in bold) as follows:

» **PCOS**

- **proposed:** Describes planned content and structure of different sections. Document authors submit for internal review.
- **revised:** Document authors produce new version in response to internal review comments.
- **approved:** Internal project reviewers accept the document.

» **Intermediate**

- **proposed:** Document is approximately 50% complete – review checkpoint. Document authors submit for internal review.
- **revised:** Document authors produce new version in response to internal reviewer comments.
- **approved:** Internal project reviewers accept the document.












» **External**

- **proposed:** Document is approximately 100% complete – review checkpoint. Document authors submit for internal review.
- **revised:** Document authors produce new version in response to internal reviewer comments.
- **approved:** Internal project reviewers accept the document.

» **Released:** Executive Board accepts the document. Coordinator releases the deliverable to the Commission Services.



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TABLE OF CONTENTS

EXECUTIVE SUMMARY	8
1 INTRODUCTION	9
1.1 PURPOSE AND OBJECTIVES	9
2 ABBREVIATIONS AND ACRONYMS	10
3 ENGAGE WEBSITE	11
3.1 RESPONSIBILITIES AND CONTRIBUTIONS	11
3.2 PARTNERS CONTRIBUTION	12
3.3 LINK TO THE WEBSITE	12

List of Tables

Table 1. List of abbreviations	10
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List of Figures

None



Executive summary

This document presents the ENGAGE website, its development and the content structure. It illustrates the role of the responsible partner in its building and maintaining, as well as of other consortium partners in producing content throughout the project.

A link to the website is provided.



1 INTRODUCTION

1.1 PURPOSE AND OBJECTIVES

» This deliverable presents the ENGAGE Website and provides its online address. A more detailed description of the Website and related information can be found in the **D5.1 Communication & Dissemination Plan**.



2 ABBREVIATIONS AND ACRONYMS

Table 1. List of abbreviations

Term	Explanation
WP	Work Package
GA	Grant Agreement
KI-CoP	Knowledge Innovation Community of Practice

3 ENGAGE WEBSITE

The ENGAGE Website has an essential role in the project dissemination. Alongside with the social media channels, the website aims to enhance ENGAGE communication and dissemination strategy and ensure the project's visibility.

The ENGAGE website was designed and built to meet the project needs and to facilitate interaction with specialists and potential users, as well as the general public.

The website is organized in the following pages:

- **Home page**, providing general information regarding the project; it offers to opportunity of subscribing to the newsletter and ask to take part in the KI-CoP.
-
- **About**, illustrating in details several aspects of the project, as its aim, methodology, advisory board, consortium, and sister projects.
-
- **Community of Practice**, introducing the role of the KI-CoP in the project, the nature of their members and the activity. It offers also the possibility to request to join the KI-CoP.
-
- **Knowledge Platform**, reserved to the Knowledge Platform that will be available from M12.
-
- **Outcomes**, containing the available results, communication material, deliverables, publications.
-
- **News**, hosting the blog produced by ENGAGE every two weeks.
-
- **Events**, sponsoring workshops and webinars hosted by the project.

» Direct links to the social media accounts are provided in each page, both in the header and footer bars. Many pages host direct subscription to the newsletter or to the KI-CoP. Such elements will be dynamic and may change during the duration of the project.

3.1 RESPONSIBILITIES AND CONTRIBUTIONS

DBL is responsible for designing the website. During the project DBL will be in charge of maintenance and updates. The contents are managed together with EENA. General activities will be carried out with the cooperation of the whole consortium.

DBL oversees monitoring and maintenance of the website for the entire project duration and for 3 years after its end. Strategies of analytics have been planned to guarantee a continuous efficient monitoring. Website stats and insight will be used to understand how the website is performing and how to improve it.



Google analytics code is installed in order to monitor user activities and performances. It will be used to track website activity such as session duration, pages per session, and bounce rate of users on the site, along with the information on the source of the traffic.

3.2 PARTNERS CONTRIBUTION

Partners are actively asked to contribute to the website by providing feedback, information, documents, news, or any other material that could contribute to ENGAGE dissemination. Each partner is asked to contribute to the blog in a rotating post system.

3.3 LINK TO THE WEBSITE

The website can be found at the domain www.project-engage.eu since December 2020.

<https://www.project-engage.eu/>

